

# Volunteer Policy - 2026 FISU World University Championships Cheerleading in Gothenburg, Sweden

## Purpose

Volunteers are essential to the success of the 2026 FISU World University Championships in Cheerleading, bringing energy, professionalism, and community spirit to an international sporting event. This policy outlines the principles and criteria by which volunteers are recruited, matched to roles, supported, and valued.

## Our Mission and Values

*Together we break boundaries.* Cheerleading is a sport defined by encouragement, creativity, and teamwork. It inspires participants to achieve more than they ever thought possible.

### Our core values:

We are innovative - We dare to think outside the box. We draw inspiration from each other and encourage others to be inspired by us.

Equality for all - Everyone is equally important, and we welcome and learn from each other's differences. We value ourselves, each other, and others.

Safety and wellbeing - Safety and security apply both on the training and competition floor, as well as off it. We take responsibility for ourselves and for each other. Fair play is always our standard.

## Requirements for volunteering:

- +18 years old.
- Passionate about sports, teamwork, events or event organization.
- Communicative, friendly, and proactive.
- Eager to learn and contribute in a dynamic, international environment.
- Ability to speak English. Other languages are considered as a plus, but not required.
- Previous experience in volunteering, cheerleading or university sports is a plus, but not required.

## 1. Volunteer Recruitment and Engagement

We are committed to building a diverse and inclusive volunteer team that reflects the global and local spirit of the Championships. Volunteers should be enthusiastic, reliable, and eager to contribute to a world-class sports event.

## 2. Matching Volunteers to Roles

We match volunteers to roles based on skills, interests, and organisational needs. Role assignments aim to:

- Leverage of individual strengths and previous experiences
- Support event excellence across operations such as athlete services, competition flow, media, safety & medical, service & VIP, and secretariat tasks
- Promote inclusivity and equal opportunity, ensuring all volunteers are welcomed and respected regardless of background

## 3. Equality, Diversity & Inclusion

We are committed to an inclusive volunteer culture. All volunteers will be treated fairly and respectfully, with decisions based on merit and suitability for roles. We celebrate diversity in all forms including culture, language, age, gender identity and background– as an asset that strengthens our event and community.

## 4. Local Priority and Environmental Commitment

Aligned with our environmental sustainability goals and responsible event practices, we prioritize local volunteers who are based in Gothenburg, Sweden, or nearby regions. This supports:

- Lower travel emissions and a reduced environmental footprint
- Engagement with local communities, students, and sport enthusiasts
- Opportunities for students and early-career participants to gain practical experience in sports event management

Where possible, we encourage volunteers who are engaged in studies or community activities to bring their energy and insights to the Championships.

## 6. Recognition and Respect

Volunteers are ambassadors for this event. We commit to:

- Respecting volunteer contributions
- Providing constructive feedback and clear guidance



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- Recognizing volunteer efforts through certificates, acknowledgements, and shared reflections after the Championships



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